



## Press Release

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### **New cooperation with Frankfurt Transport Society Frankfurt/Main Transport Museum as events location**



COMPANY will again be addressing new challenges in 2008, thus expanding its agency portfolio. The agency, with subsidiaries in Germany and Russia, will in future be cooperating with the Frankfurt/Main Transport Society (VGF) and taking on responsibility for marketing the Frankfurt/Main Transport Museum as an events location.

The "Historic Trams of the City of Frankfurt Society", founded in 2006, has been running the museum on a voluntary basis these past two years, and will cooperate with COMPANY in the future as a VGF representative.

COMPANY will contribute its considerable experience in the events business in a number of different ways. These include not only rental matters, but also concepts from A to Z and consultancy on the issues of catering, technology, show programmes and operations, as required.

One of the initial marketing activities was the creation of an own website, a multi-page printed flyer and an advertising campaign. Frankfurt's local media are also supporting the new project.



Information and details on the location are available on the new website: [www.verkehrsmuseum-frankfurt.de](http://www.verkehrsmuseum-frankfurt.de). Any additional queries can, of course, be addressed directly to the agency.

**For more information, please contact:**

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